



# Event Sponsorship Opportunities

**PALW Golf Classic – September 22, 2021**

**Hosted By: Police Athletic League of Wilmington**

<https://palw.org/2021-palw-golf-classic>

7:30 am Check-in and Continental Breakfast (Grab & Go)

8:30 am Shotgun Start (**Social Distancing/Mask at Start**)

11:30 am Scoring

12:00 am Box Lunch (Includes Drink) (Grab & Go)

Virtual Zoom Call Awards Ceremony on **September 24, 2021 (Time TBA)**

**Location: Ed Oliver Golf Course**

800 N. Dupont Rd.

Wilmington, DE 19807

**Description:** Our 9th annual PALW Golf Classic features an afternoon of golf at Ed Oliver's in Wilmington followed by a dinner prepared by its restaurant staff. The virtual ceremony will include awards for 1st, 2nd, and 3rd Place, Ladies' and Men's games. The Longest Drive Ladies' and Men's. Closest to the Pin and the Putting Contest. We will also have an **online silent auction**. This is a unique opportunity to show support for The Police Athletic League of Wilmington Programs and Organization, which has served children and families in Wilmington since 2002, and benefits from advertising and marketing opportunities.

**Contact: Christopher Purnell, Executive Director**

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## More about the Police Athletic League of Wilmington Programs (PALW)

The Police Athletic League of Wilmington is a 501 (c)(3) non-profit organization that has been in existence since 2002. PALW provides community service and programs to the City of Wilmington Agencies, Civil Associations, Local Schools, Business, Senior Citizens, School age students, Parents, and other residents in the North Wilmington area. PALW mission is .... PALW provides a holistic safe haven for all of our children/youth to enjoy various activities and programming. PALW will continue to strive to support its community and surrounding areas to build a brighter future for all youth and young adults.

## Event Location

The 8th Annual PALW 2020 Golf Classic includes an afternoon of golf at Ed Oliver's in Wilmington followed by a dinner prepared by its elegant restaurant's staff. Ed Oliver's is located at 800 N. Dupont Road, Wilmington, DE 19807. Ed Oliver's Golf Course is an outstanding 18-hole golf course located in the upper Wilmington area.

## About Sponsorship

For this event we offer five different types of sponsorship opportunities, which allow you to choose which best fits your marketing strategy.



# Event Sponsorship Opportunities

## Levels of Sponsorship

### **PLATINUM SPONSOR: \$5,000**

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- The event will be promoted as “PALW 2020 Golf Classic” Presented By “Sponsor Name”
- Company Name, Logo and Link to your website will be featured on the PALW website as Platinum Sponsor, Sponsor banner and on our Sponsor Wall at PALW Building
- Name displayed on the Welcome Banner, in carts, on First Tee Green
- Recognition at the Welcome Shotgun Start and presented with an award at Virtual Awards Ceremony.
- Logo will be displayed on all printed material and advertisement for event
- Company will have full page ad in program booklet for golf tournament
- Complimentary Round of Golf for Three Foursomes
- Lunch Boxes for Twelve Golfers
- Each Golfer receives a Tournament Gift Bag

### **GOLD SPONSOR (Beverage Cart): \$2,500**

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- Company Name, Logo and Link to your website will be featured on the PALW website as Gold Sponsor, Sponsor banner and on our Sponsor Wall at PALW Building.
- Name displayed on the Beverage Carts during event play and presented with an award at Virtual Awards Ceremony.
- Name displayed on Green and on the Sponsor Board
- Logo will be displayed on website page for event
- Company will have ½ page ad in program booklet for golf tournament
- Round of Golf for Two Foursomes
- Lunch Boxes for Eight Golfers
- Each Golfer receives a Tournament Gift Bag

### **SILVER SPONSOR (Banquet): \$1,000**

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- Company Name, Logo and Link to your website will be featured on the PALW website as Silver Sponsor, Sponsor banner and on our Sponsor Wall at PALW Building.
- Name displayed at the Buffet and presented with an award at Virtual Awards Ceremony.
- Name displayed on Green and on the Sponsor Board
- Logo or Family name will be displayed on website page for event
- Company or Individual will be recognized on the sponsor page in program booklet for golf tournament
- Round of Golf for one Foursome
- Lunch Boxes for Four Golfers
- Each Golfer receives a Tournament Gift Bag

### **BRONZE SPONSOR (Tables): \$500**

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- Company Name, Logo and Link to your website will be featured on the PALW website as Bronze Sponsor, Sponsor banner and on our Sponsor Wall at PALW Building.
- Name displayed Green and on the Sponsor Board
- Lunch boxes for four Golfers
- Round of Golf for Two Players
- Each Golfer receives a Tournament Gift Bag

### **TEE SPONSOR (Hole): \$250**

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- Name displayed on Green and on the Sponsor Board
- Lunch Boxes for four guests



# Event Sponsorship Opportunities

## Sponsorship Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I/We would like to commit to (check all that apply):

\_\_\_\_\_ **PLATINUM SPONSOR: \$5,000**

Your name and/or corporate logo will appear with every print and electronic mentioning of PALW Golf Classic. The event will be presented by "Sponsors Name". Name on Welcome Banner and Recognition at Podium during Shotgun start. Full page Ad in program booklet. Includes admission for 3 foursomes (Breakfast, carts, refreshments on the course, lunch box, virtual awards ceremony, and a gift bag for each golfer).

\_\_\_\_\_ **GOLD SPONSOR: \$2,500**

Your name and/or corporate logo will be displayed on the Beverage Carts on the green and at the Bar during the Awards Dinner. 1/2 page Ad in program booklet. Includes admission for 2 foursomes (Breakfast, carts, refreshments on the course, lunch box, virtual awards ceremony, and a gift bag for each golfer).

\_\_\_\_\_ **SILVER SPONSOR: \$1,000**

Your name and/or corporate logo will be displayed at the buffet table. Recognition in program booklet on sponsor page. Includes admission for 1 foursome (Breakfast, carts, refreshments on the course, virtual awards ceremony, and a gift bag for each golfer).

\_\_\_\_\_ **BRONZE SPONSOR: \$500**

Your name and/or corporate logo will be displayed at the Lunch table. Recognition in program booklet on sponsor page. Includes admission for 2 golfers (Breakfast, carts, refreshments on the course, virtual awards ceremony, and a gift bag for each golfer).

\_\_\_\_\_ **Tee Sponsor: \$250**

Your name and /or logo will be displayed on Green. (Breakfast, carts, refreshments on the course, virtual awards ceremony and gift bag for each golfer).

I am unable to participate but I would like to make a donation to PALW in the amount of \$ \_\_\_\_\_

I would like to donate the following prize(s): \_\_\_\_\_  
Amount Enclosed \$ \_\_\_\_\_

**Make your check payable to:**

**Police Athletic League of  
Wilmington  
3707 N. Market Street  
Wilmington, DE 19802**